

Detroit Convention and Tourists' Bureau.

Beautiful DETROIT

ILLUSTRATED

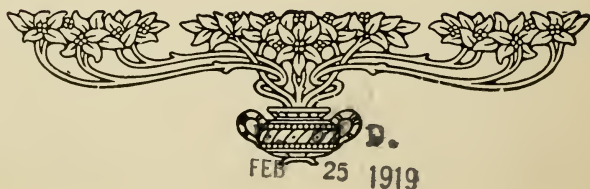


Where to Go - How to Get There

Where Life is Worth Living

The Detroit Convention and Tourists' Bureau is an association organized by leading citizens, business and commercial interests of the City of Detroit to assist convention gatherings and to make known to the world in general and the tourist and traveler in particular the BEAUTIES OF DETROIT.

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Brief Historical Sketch of Detroit

DETROIT was founded by Antoine de la Mothe Cadillac [in July, 1701, and the twenty-one decades of its history have been most interesting.

After the site was chosen, a palisade enclosure was erected and called Fort Pontchartrain, after the minister of Louis IV.

Detroit is one of the few American cities that has been under three flags, two of them twice. The French ruled until 1760, when the English became masters until 1796, General Wayne conquering this region for the new Republic.

In 1813, the English again assumed control, but Commodore Perry's victory at historical Put-in-Bay, near Detroit, gave the entire territory to the United States.

In 1805 Michigan was formed into a territory with Detroit as the Capital, and was admitted to the Union in 1837. The Capital was then moved to Lansing.

Detroit was destroyed by fire in 1805, which was a blessing in disguise, for it resulted in replanning the broad streets, many parks and public squares that comprise the Beautiful City of today.

The rule of Governor and Judges lasted until 1824, when the Legislative Council was elected and chosen.



LOG CABIN—PALMER PARK



DETROIT is the largest summer resort in America, and has for many years been the Mecca for legions of tourists coming from all parts of the nation to enjoy the beauty of its environs, its Island Parks, Inland Lakes, wonderful water trips, and ideal climatic conditions.

Location

Detroit's central location in the middle west, its broad streets and boulevards, its palatial residences, its many wonderful hotels and its safe waterways, where thousands of pleasure boats ply during the summer season, have combined to make it an ideal city in which to hold conventions, assuring a large attendance and happy visitors.

Detroit possesses that rare combination of a city of beauty and one of industry: a class of industry that calls for the world's most skilled workmen; a beauty that has caused visitors to exclaim "TRULY, A CITY WHERE LIFE IS WORTH LIVING."



BELLE ISLE SCENE



GRISWOLD STREET

The "Wall Street" of Detroit. On this street are located most of Detroit's financial institutions. The fact that the clearings last year were \$2,749,173,375.00 shows the amount of business transacted.

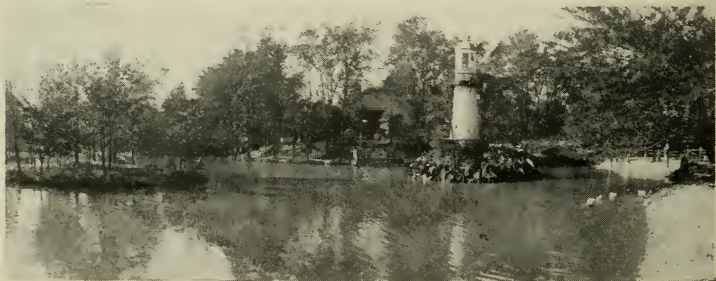


ON THE WEST SIDE OF GRAND CIRCUS PARK

Detroit—A Summer Resort

Detroit has for many years been the objective point of the tourists, who take advantage of the many delightful trips by water, as well as the beautiful inland lakes that are adjacent.

Detroit offers all of the advantages of a summer resort with none of the disadvantages. Climatic conditions are ideal, in the same latitude as Boston, Mass. The cool breezes from the Great Lakes give Detroit an average temperature in the summer time that is not surpassed by many points farther north.



PALMER PARK

Population

With a population of 925,000, Detroit is the fourth city in the United States, and its phenomenal growth within the last ten years has been the marvel of American cities. The metropolitan district within a ten-mile radius of the City Hall, has a population of 1,000,000. In 1900, Detroit had a population of 285,704. In 1910, 462,676. In 1915, 673,498. In 1916, 734,562. In 1918, 925,000.



WOODWARD AVENUE
Majestic Building from Fort Street West



SKY LINE

Griswold at Fort Street

Belle Island

This famous Island Park owned by the people has no equal in any part of the world for beauty and refined, attractive, educational features.

Its special features include an aquarium with all species of fresh and salt water fish; a horticultural building with plant life gathered from the four corners of the world; one of the best zoological gardens of America; fine bathing beach; public bath house with 900 rooms; yacht and boat clubs; beautiful casinos; miles of canal for boating and magnificent boulevards for autoists; a five and one-half mile shore drive; band concerts and other attractions.

Marine Post Office

The only Marine Post Office in the world is located at Detroit. Here is an interesting sight to see the United States Mail Boat receiving and delivering mail from the stream of immense freighters which are constantly passing. Mail received and distributed by this Marine Post Office equals the amount that would be handled in a city of 50,000.



Palatial steamers ply between Detroit and Belle Isle. Ride all day on these steamers for 15 cents.

The Detroit River

The wonderful Detroit River never goes on a rampage. It remains throughout the year at just about the same level and is as safe as a mill pond. The finest fleet of passenger steamers on fresh water in the world hail from this port. As an evidence that they are popular, it is only necessary to state that during the last season they accommodated more than 12,000,000 passengers, three times as many as sailed from all other Great Lake ports combined—all this without the loss of a single life.



CANOE SCENE—BELLE ISLE



STREET SCENE



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MICHIGAN CENTRAL STATION

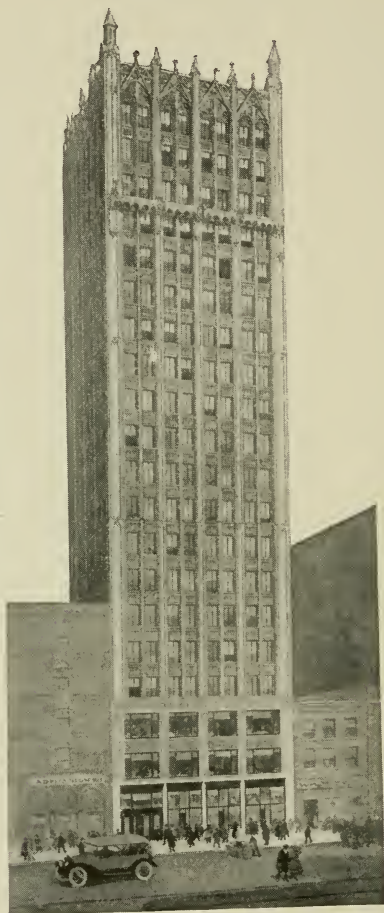
Canada

The resources of this marvelous country—greater than the area of the United States—can scarcely be realized unless a study is made of them.

In visiting Detroit, the great Dominion of Canada may be reached with very little effort on the part of the stranger. A fleet of ferry boats ply between Detroit and the pretty little Canadian city of Windsor, Ontario.

Canada has always been a Mecca for visitors who are desirous of taking a trip “abroad” and mailing back the irresistible post card.

Here soldiers in uniform of the King may be seen on every hand foreign flags and customs are most interesting to visitors from the United States.



REAL ESTATE EXCHANGE BUILDING

A group of attractive Canadian cities within a few minutes' ride of Windsor afford interesting visits, among them Walkerville, Ford City and Amherstburg.

Steam-Boat Fares and Schedules

River riding is one of the summer pastimes at Detroit, the finest fleet of excursion steamers on fresh water in the world, are here; hours and hours, up and down the river, just enjoying life, at a cost that is not greater than riding in a street car in your own city.

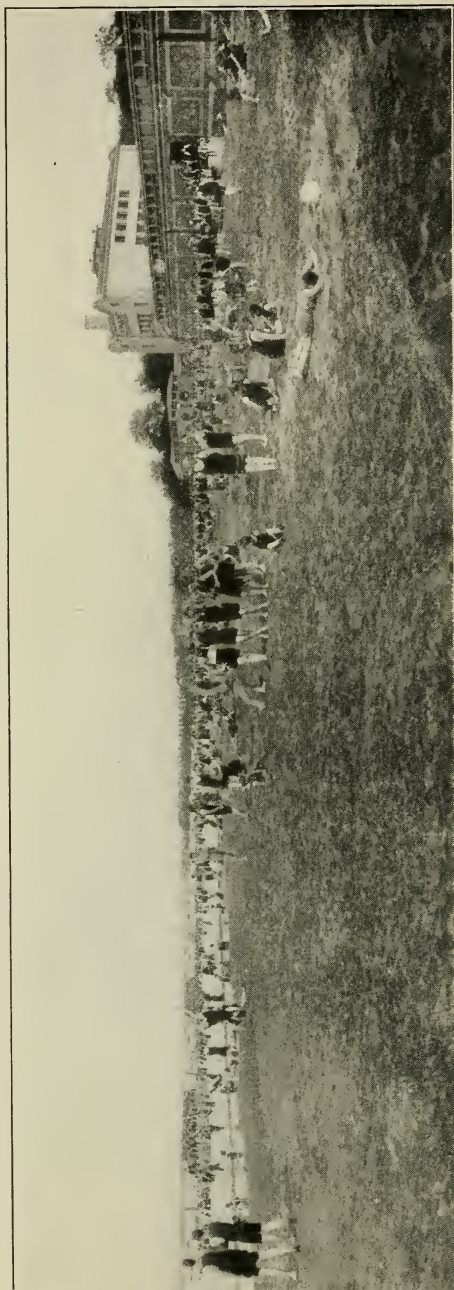
NOTE—A WAR TAX of 8% will be collected on all fares over 35c one way and 70c round trip.

	One Way	One Day Excur.	Unlimited Round Trip	Route	Steamers Leave
DETROIT to †PORT HURON.....	\$0.85	\$1.25	\$1.40	White Star Line	8:45 A. M. 2:30 P. M.
Sarnia, Ont.....	.85	1.25	1.40	" "	" "
†TASHMOO PARK...	.50	.70	.75	" "	" "
Star Island.....	.50	.70	.75	" "	" "
†ST. CLAIR FLATS..	.50	.70	.75	" "	" "
(Venice of America)					
Algonac.....	.50	.75	.80	" "	" "
Pt. Lambton, Ont....	.60		1.10	" "	" "
Marine City.....	.60		1.10	" "	" "
St. Clair.....	.70		1.20	" "	" "
TOLEDO, OHIO....	.80	1.02	1.25	" "	8:30 A. M. 4:00 P. M.
SUGAR ISLAND....	.35	.40	.50	" "	" "
PUT-IN-BAY.....				Ashley & Dustin	9:00 A. M.
Cedar Point.....				" "	" "
Windsor, Ont.....	.05		.10	Detroit, Belle Isle & Windsor Ferry Co.	Every 10 Minutes
BELLE ISLE.....			.15		Every 20 Minutes
BOB-LO.....		.40			8:45 A. M. 3:00 P. M.
CLEVELAND, O....	2.50		4.50	D. & C. Nav. Co.	10:45 P. M.
BUFFALO, N. Y....	4.00		7.00	" "	5:00 P. M.

†Sundays Steamers leave 9:00 A. M., 2:00 P. M. and 2:30 P. M.



DETROIT RIVER



BATHING SCENE—BELLE ISLE

Thousands of Detroiters and visitors during the summer months seek the delights afforded by the Detroit River and adjacent lakes. The above is a daily scene on the bathing beach at Belle Isle, where lockers are provided for women and children, as well as the male bathers.

Parks

Our famous park system, second per capita to none on the continent, includes that most superb recreation ground, Belle Isle, with its 707 acres of rest, recreation and unsurpassed beauty.

Interesting Automobile Drives

The roads about Detroit are not surpassed in any part of the world. Wayne County, in which Detroit is located, is spending millions of dollars in concrete roads which are so perfect that scores of road building experts come to Detroit to examine these wonderful highways.

GRAND BOULEVARD—Delightful drive around the City of Detroit may be reached by driving out Lafayette Boulevard, Woodward or Jefferson Avenues.

BELLE ISLE—Drive out Jefferson Avenue to Grand Boulevard.

WATER WORKS PARK—Drive out Jefferson Avenue.

MOUNT CLEMENS—Take Lake Shore Drive.

FORT WAYNE—United States army post, located on river just below Detroit; reached by city cars.

GROSSE POINTE FARMS—Ten miles from the city, a most beautiful suburb.

BLOOMFIELD HILLS—Is reached via Woodward Avenue, passing the State Fair Grounds.

PALMER PARK—Drive out Woodward Avenue.



WATER WORKS PARK

Canada

CANADIAN DRIVES—Ferry to Windsor. Call Detroit Auto Club for Canadian Laws.

WINDSOR (ONT.)—Just across the river from Detroit. Strange as it may seem, just here Canada is south of the United States.

SANDWICH (ONT.)—Lies west of Windsor, really a suburb of Detroit but owing allegiance to King George. Reached by street car from Windsor.

WALKERVILLE (ONT.)—Lies east of Windsor, reached by street car from Windsor, or ferry from Jos. Campau Ave. The home of the famous distillery of Hiram Walker and Sons, the largest in the world.

AMHERSTBURG—A quaint old Canadian town near the mouth of Detroit river, reached by D. B. I. & W. boats and electric cars from Windsor.

SARNIA (ONT.)—Attractive Canadian city opposite Port Huron. Reached by White Star Line steamers.

KINGSVILLE—An Ontario resort place of note, is on Lake Erie, and can be reached by the W. E. & L. S. electric line from Windsor.



CONCRETE ROAD SCENE OUT OF DETROIT
Color Banded Poles to Guide Motorists



DETROIT RIVER SPORTS AT BELLE ISLE

Probably no body of water in North America affords greater opportunities for pleasure boating, racing and all aquatic sports. Beautiful Belle Isle furnishes Nature's stadium where thousands of people may view the great events which are constantly being held on this mighty river during the summer season.

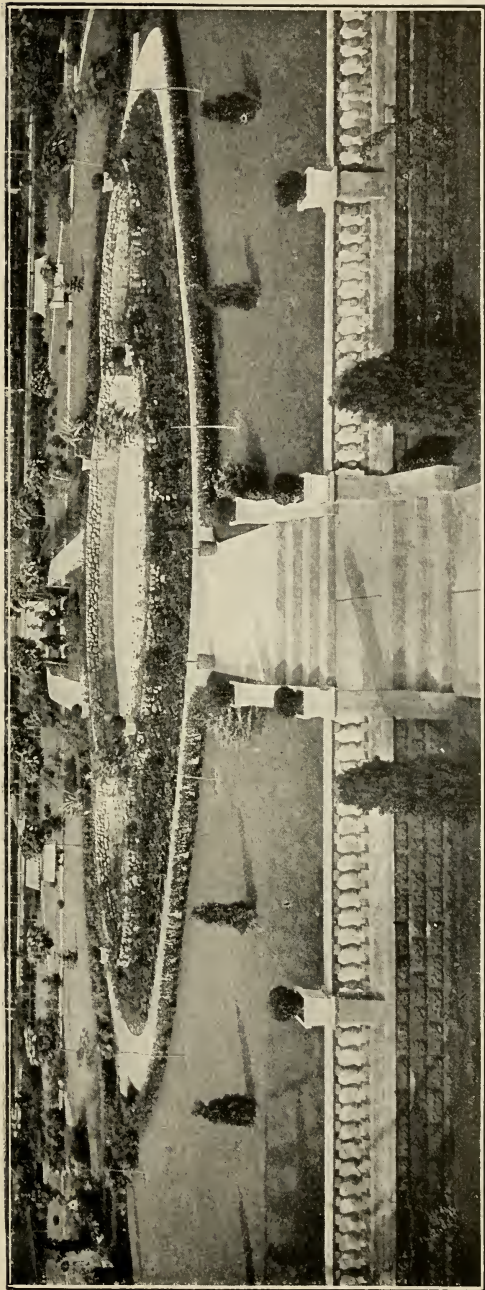
Educational Advantages

A city's advantages are marked by its educational facilities, and Detroit's educational system within the last few years, has advanced to a point that it may be looked upon with pride. The schools are governed by an Educational Board, consisting of seven members (women eligible) elected at large. There are 131 public schools and 75 private schools, 2,939 teachers, with 104,437 pupils. During the present year, in the neighborhood of \$6,000,000 will be expended in educational activity. Among the well-known educational institutions are:

The Detroit College of Law,
The Detroit College of Medicine and Surgery,
The Detroit Technical Institute,
Detroit University School,
The Liggett School,
University of Detroit.



DAVID WHITNEY BUILDING
Woodward and Grand Circus Park



MOUNT CLEMENS—THE BATH CITY

One of the beauty spots at Mount Clemens, famous for its baths and hotels. Mount Clemens is twenty miles north of Detroit.

Moonlight Boat Riding

River and Lake

Boat leaves foot of Woodward Avenue every evening at 8:30 P. M., returning at 11:00 P. M. (except Monday).

Dancing, week days; solo concert, Sundays.

It is estimated that Detroit and its immediate vicinity produce 85 per cent of the automobiles manufactured in America and with thirty automobile and motor truck manufacturers and over one hundred automobile accessory plants, Detroit certainly has earned the title of "THE AUTOMOBILE CITY OF THE WORLD."



WAYNE COUNTY BUILDING



KRESGE BUILDING

The Trolley Way to Summer Resorts Around Detroit

Radiating from this great vacation city are the Detroit United Lines, electric railroad with high speed trains serving not alone the country homes, but many cities as well. Interurban cars leave station, Jefferson and Bates.

MOUNT CLEMENS—Year round health and pleasure resort, just twenty miles from Detroit and near Lake St. Clair; reached by two trolley lines of D. U. R. Good auto roads.

ANN ARBOR—The home of the University of Michigan, forty miles from Detroit; reached by interurban cars. Good auto roads.

PONTIAC AND THE OAKLAND COUNTY LAKE REGION—Dozens of good hotels and hundreds of cottages near the shores of fine lakes. Two hours from Detroit by two trolley lines. Fine auto roads.

MONROE PIERS—An ideal summer place midway between Detroit and Toledo, and overlooking Lake Erie; fishing, bathing, boating, etc. Reached by electric lines. Motor boats. Auto roads.

CASS LAKE—Adjacent to Pontiac, beautiful ride among the hills and lakes; take Orchard Lake or Pontiac interurban car half hourly.

ELIZABETH LAKE—Adjacent to Pontiac. Fine fishing and boating. Interurban car half hourly.

GROSSE ISLE—Opposite Wyandotte, an island of beautiful homes in lower Detroit River, nine miles long, overlooking the famous Livingston Channel. Reached by interurban car or by automobile by bridge from Trenton.

There are over 360 lakes in Oakland County. Many are reached by the Detroit United Lines, and one of the most scenic routes adjacent to Detroit is the Detroit United Lines along Lake St. Clair and the St. Clair River.

Trolley cars to Jackson, Battle Creek and Kalamazoo, where connection is made for Grand Rapids, Grand Haven, Muskegon and Chicago.



Y. M. C. A. BUILDING
One of the Largest in the Country



BOOK BUILDING

Another line runs to Flint, limited service to Saginaw and Bay City and beautiful Lake Orion Resort.

Limited trains every two hours to Toledo and Cleveland, where connection is made with trolley lines to points in Ohio and Indiana.



TUBES UNDER DETROIT RIVER

Michigan Central R. R. These railroad tubes under the Detroit River are 2.6 miles in length including approaches. Consists of two steel and concrete tubes 21½ feet in diameter, and cost about \$10,000,000. The Detroit approach is the Michigan Central Station.

The climatic conditions are ideal. The cool breezes from the Great Lakes give Detroit an average temperature in the summer time not surpassed by many points farther north.

Many Visitors and Tourists

Something like five million travelers come to Detroit every twelve months, look around because they are interested, or just sight-seeing. A large percentage of these people are automobile tourists.



DIME BANK BUILDING
Griswold Street and Fort Street West



FORD BUILDING
Griswold and Congress Streets

FIRST AND OLD DETROIT NATIONAL BANK

Member Federal Reserve Bank

For well over half a century, this Bank has been a vital factor in the development of the lake region. A constructive policy, guided by a directorate of successful business men and carried out by an operating personnel of trained bankers, is responsible for its dominance.

Facts about Detroit

Detroit's Area—80.86 square miles.

Population 1900 (U. S. census) 285,704. Population 1910 (U. S. census) 465,766. Population 1918, 925,000.

Fourth in population in U. S. (U. S. selective draft est).

Assessed property value, 1917—\$1,174,517,900.00.

Taxes per \$1000—\$14.00.

Value of Building Operations—1917, \$39,676,690.00.

Bank Clearings, 1917, \$2,749,173,375.00.

Commercial Deposits, \$203,965,874.00.

Savings Deposits, 1917, \$138,347,780.00. Detroit has 123 banks.

Owens its own water works system and electric light plant, total valuation of \$17,700,000.00.

Detroit has 38 public parks. Parks and Boulevards valued \$31,041,800.00. Park and Boulevard acreage, 1,239,319.

Belle Isle is considered the most beautiful island in the world.

Finest fleet of excursion steamers in the world hail from Detroit.

Carried 12,000,000 passengers, without the loss of a single life.

Detroit has eleven miles of river frontage.

Hotel investments aggregate \$41,000,000.00.

In Detroit, industrial peace is less disturbed than in any other manufacturing city in the world.

In one year, Detroit produced approximately 1,252,500 automobiles, market value \$847,720,000. Motor trucks 23,229, value \$45,462,000. Jobbers do \$80,000,000 of business annually.

Detroit's growth since 1900 is 300%.

Detroit has 131 public and 75 private schools.

Public school teachers, 2,939. Public school pupils, 104,437.

Educational appropriation, \$5,791,000.00.



CAMPUS MARTIU

This Broad, Open Space is Three Blocks from the Maj

Facts about Detroit—Continued

Library stations, 26; branches, 12.

Annual appropriation, fire department, \$1,556,819.00.

Annual appropriation, police department, \$1,669,323.00.

Theatres, 17. Moving picture houses, 128.

Street car mileage, 293. Miles of paved streets, 593.

City hospitals, 12. Churches (all denominations), 311.

Value manufacturing products about \$3,000,000 daily.

1,000,000 cigars made daily.

Of 13 large cities in the U. S. only one has a lower per capita debt than Detroit.

Has twelve Foreign Consular Service Bureaus.

Internal Revenue receipts, \$23,340,717.00.

Post Office Receipts, 1917, \$4,264,152.00.

Postal Savings, 1917, \$4,285,285.00.

Exports valued, \$290,504,700.00.

Tonnage, Detroit River, 95,243,119.

Vessels, Detroit River, 33,061.

Value of tonnage carried, \$1,269,590,776.00.

Material used daily in consumption of manufactured products, \$1,800,000.00.

Total salaries and wages paid employes per day, \$775,000.00.

Total number of employes in factories and factory offices is 250,000.

In fifteen years, Detroit has jumped from 16th to 4th city industrially.

Detroit has about 2,700 manufacturing plants; 30 automobile manufacturing plants and 120 automobile accessory plants.



"HUB" OF DETROIT
 it River, and Is the Point from which All Streets Radiate



DETROIT BOARD OF COMMERCE

Financial Figures

In no city in the United States is the banking situation as strong as in Detroit. This is largely due to the establishment and development of Branch Banks, of which there are 123 in operation. This has done away with the establishment of the small outlying banks which have been a source of weakness to practically all of the large cities of the country.

Detroit has 13 State Banks, 3 National Banks and 4 Trust Companies. The aggregate resources of the twenty institutions are in excess of \$429,143,000.00.

The total capital, surplus and undivided profits of the banks aggregate \$48,192,649.00, whereas the total deposits aggregate \$348,686,000.00.

The clearings for Detroit banks for 1910 were \$910,835,007.00; 1916, \$2,260,574,000.00; 1917, \$2,749,173,375.00.

Building

\$39,676,690.00 was spent in 1917 in building construction; homes were provided for over 90,000 persons.

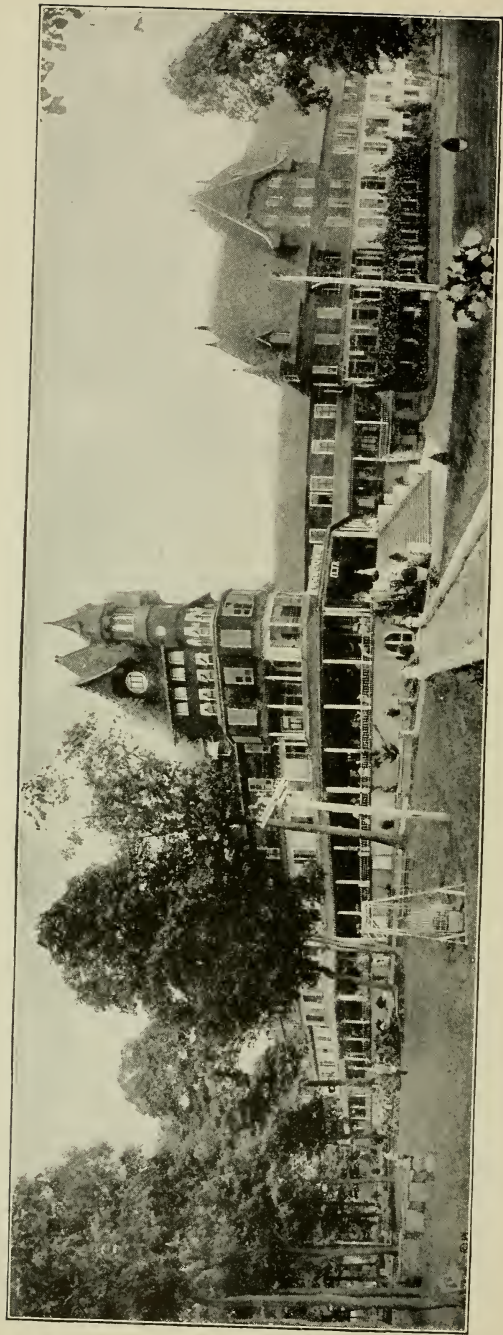
From 1904 to 1917, manufactured products increased from \$128,247,000.00 to \$900,000,000.00.

Detroit is the third city in the Union in the value of manufactured products.

Detroit is third in building construction, fourth in exports, fourth in gas consumption, fourth in parcel post service, fourth in public benefactions, fourth in population, third in postal bank savings.



DETROIT ATHLETIC CLUB



HOTEL VICTORY

One of the most attractive and conveniently located of the Lake Resorts is Put-in-Bay, famous in Song and Story as the Scene of the Battle of Lake Erie and Commodore Perry's victory in 1813.

The principal hotel on this Island is the Hotel Victory, long and favorably known to the tourist.

Reached by Steamer Frank E. Kirby and Steamer Put-in-Bay, 120 miles round trip, via River and Lake.



Baseball

The Detroit Baseball Club, on account of its many famous players, has become one of the most noted clubs in the American League and visitors are always sure of witnessing an interesting game. The Navin field, which has a seating capacity of 25,000, is the only baseball park in the big league cities that is centrally located, being five minutes' ride from the principal depots and in the heart of the city.

Belle Isle is equipped with an athletic field, upon which seven baseball games may be played simultaneously.

ADDISON

HOTEL
STATLERHOTEL
GRISWOLDHENRY CLAY
HOTEL

PONTCHARTRAIN

HOTEL
ST. CLARE

ORIENTAL HOTEL

HOTEL
TULLER

NORTON

BERNARD

METROPOLE HOTEL

HOTEL NORMANDIE

CADILLAC
HOTEL

CHARLEVOIX

MADISON LENOX

LIBRARY PARK

HURON HOTEL

FORT SHELBY

WAYNE HOTEL

Hotels of Detroit

This city is noted for its many magnificent hotels, and it is estimated that there is an investment of almost \$41,000,000 in hotel property in Detroit.

In addition to those shown on opposite page, Detroit has 100 hotels and is better provided with such accommodations than any city of its size in the country.

It is the established rule of the hotels to maintain a fair rate and not increase the prices during the tourist season.

HOTEL ADDISON—Woodward and Charlotte Aves. Rates \$1.50 up. Briggs & Freud, Mgrs.

AMERICAN HOUSE—296 Gratiot Ave. Gentlemen only. Rates \$1.00 up. W. H. Westphal, Mgr.

BERGHOFF HOTEL—W. D. C. Moebs & Co., Proprs. Opposite Temple Theatre. Rates \$1.25 up.

BURNS HOTEL—Cadillac Square and Bates St. A. James Singelyn, Propr. Rates \$1.00 up.

HOTEL BROOKINS—17 Sproat St. R. B. Brittain, Propr. Rates, \$1.00 up.

HOTEL CADILLAC—Michigan Ave. and Washington Blvd. Rates \$1.50 up. European plan. R. A. Carson, Mgr.

HOTEL CHARLEVOIX—Park and Elizabeth Sts. Rates \$1.50 up; Suites. H. M. Kellogg, Mgr.

HOTEL ELDORADO—32 Winder St. Rates \$1.50 up. Frank D. Hovey, Mgr.

HOTEL FRANKLIN—Larned and Bates Sts. Rates \$1.00 up. H. H. James & Son, Proprs.

FORT SHELBY HOTEL—Lafayette Blvd. and First St. Rates \$1.50 up. John C. Thomson, Mgr.

HOTEL GRISWOLD—Grand River and Griswold St. Rates \$1.50 up. Fred Postal, Propr.

HENRY CLAY HOTEL—Center and John R Sts., next to Broadway. Frank E. Ellsworth, Propr.

INTERURBAN HOTEL—S. W. Cor. Woodward and Jefferson. Rates \$1.00 up. European plan. Chas. E. Monroe, Mgr.

HOTEL LINCOLN—Grand River and Center St. Rates \$1.00 up. H. C. Cooper, Mgr.

LIBRARY PARK HOTEL—A. E. Hamilton, Mgr. Library Ave., near Gratiot. Rates \$1.00 to \$2.00 per day.

HOTEL METROPOLE—Woodward Ave., opposite City Hall. For Gentlemen. \$1.00 up. Charles H. Clements, Propr.

HOTEL MADISON & LENOX—Madison and Grand River Ave., East. Rates \$1.00 up. Ernest H. Piper, Mgr.

HOTEL MORGAN—Cass and Bagley Aves. European plan. Rates \$1.00 up. Frank T. Merrill, Propr.

HOTEL NORTON—Cor. Griswold and Jefferson. Rates \$1.00 and up. Charles W. Norton, Propr.

HOTEL NORMANDIE—East Congress St., near Woodward. European plan. \$1.00 up. George Fulwell, Propr., R. C. Pinkerton, Mgr.

NEW IMPERIAL HOTEL—62-64 West Columbia St. \$1.00 up, \$4.00 week up. Frank A. Booth, Propr.

ORIENTAL HOTEL—60-64 Library Ave. \$1.00 up. Turkish and Electric Baths. Theodore C. Capen, Mgr.

HOTEL PONTCHARTRAIN—Woodward and Cadillac Square. Rates \$2.00 per day and up. Frank W. Harriman, Mgr. Dir.

HOTEL STATLER—Grand Circus Park. Rates \$2.00 up. Harry L. Zeese, Mgr.

HOTEL STE. CLAIRE—James D. Burns and H. J. Guthard, Proprs. Cor. of Randolph and Monroe. \$1.25 up.

HOTEL TULLER—Grand Circus Park. Rates \$1.50 up, single; \$3.00 double. L. W. Tuller, Propr.

WAYNE HOTEL AND GARDENS—Third and Jefferson. European plan. \$1.00 per day and up. James R. Hayes, Propr.

Some One-Day-Trip Suggestions

One of the most popular features of Detroit is the fact that it is surrounded by so many beautiful and interesting spots, places that can be reached by boats and trolleys, away in the morning and back in the evening. Some place new to go every day and all different, is the way it has been expressed a million times.

CEDAR POINT, on Lake Erie, noted for its bathing and numerous summer attractions. Steamers Kirby and Put-in-Bay from Detroit.

RIVER RIDING is one of the summer pastimes at Detroit, the D. & W. Ferry Company operating the finest fleet of excursion steamers on fresh water in the world; hours and hours, up and down the river, just enjoying life, at a cost that is not greater than riding in a street car in your own city.

BELLE ISLE is known the world over for its beauty. Steamer every ten minutes from the foot of Woodward Avenue, also Jefferson Avenue car line to the Boulevard and thence automobile bus line operated by the City of Detroit; automobile fare six cents round trip.

PUT-IN-BAY, historic and beautiful island located in Lake Erie; fine bass fishing, bathing beach, boating, etc. Reached by steamer Frank E. Kirby and steamer Put-in-Bay.

CHATHAM, Ontario; superb boat ride from Detroit up the beautiful and picturesque Thames River.

AMHERSTBURG, a quaint old Canadian town near mouth of Detroit River, overlooking Lake Erie; reached by the D. & W. boats and electric cars from Windsor; also good auto roads.

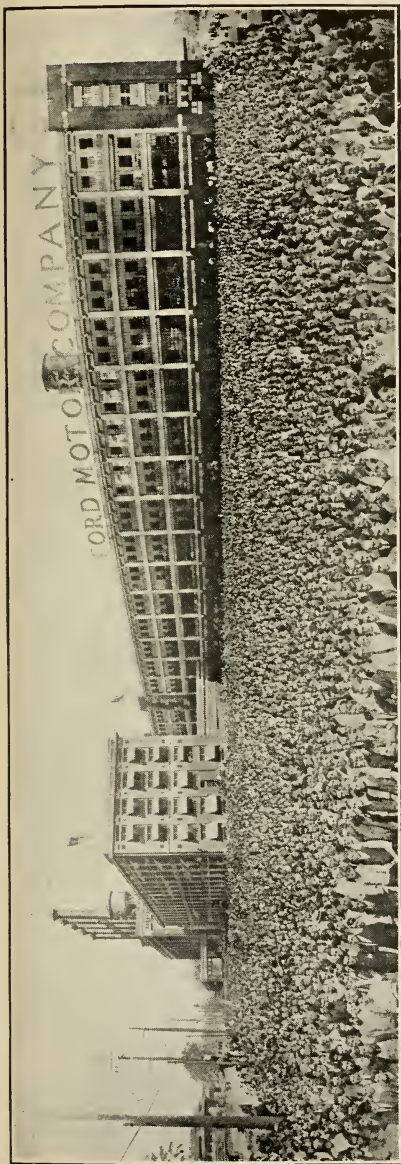
PORT HURON, overlooking Lake Huron, five hours from Detroit; White Star Line and D. & C. steamers; Grand Trunk and D. U. R. interurban.

THE FLATS, called the "Venice of America," about 20 miles from Detroit and the finest water ride in the world; paradise for fishermen; reached thrice daily by White Star Line boats; fine motor boat trip.

SUGAR ISLAND, at mouth of Detroit River, overlooking Lake Erie; reached by White Star Line steamers from Detroit and Toledo. Fine picnic park, bathing and numerous summer attractions.

BOB-LO, popular and attractive island in Detroit River, reached by D. & W. steamers. Athletic field, bathing, boating, dancing and modern cafe.

TASHMOO PARK, a beautiful summer spot at the Flats, reached only by White Star Line steamers; athletic field, picnic grounds, boating and fishing.

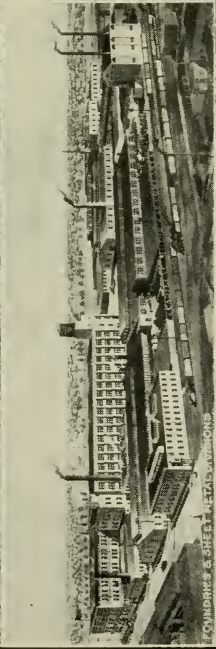
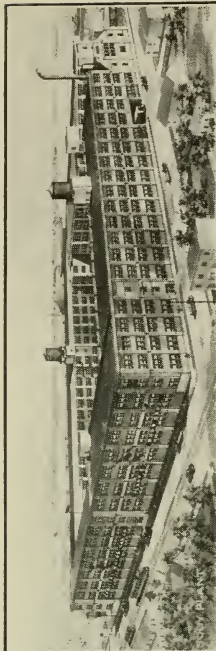
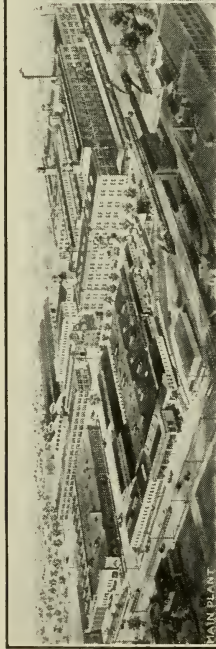


1918 FORD MOTOR COMPANY

This great plant turns out a complete motor car every twenty-nine seconds, and in conjunction with its branch factories, has a record of making 3866 cars in one day of eight hours. Between 29,000 and 42,000 men are regularly employed in this plant.

Industrial Growth

Detroit is one of the few cities of the world that is known as a city of beauty and at the same time as one of industry. The combination of these features has resulted in the development of the expression "Detroit The Dynamic." While Detroit is by no means dependent in its industrial activity upon the manufacture of the automobile, which comprises about 48% of Detroit's industrial life, yet this is probably the most interesting manufactured product in the world today.



FOUR OF THE FIVE PLANTS OPERATED BY THE CADILLAC MOTOR CAR CO.

Capital employed, more than \$10,000,000.00.

Value of cars produced more than 265 millions.

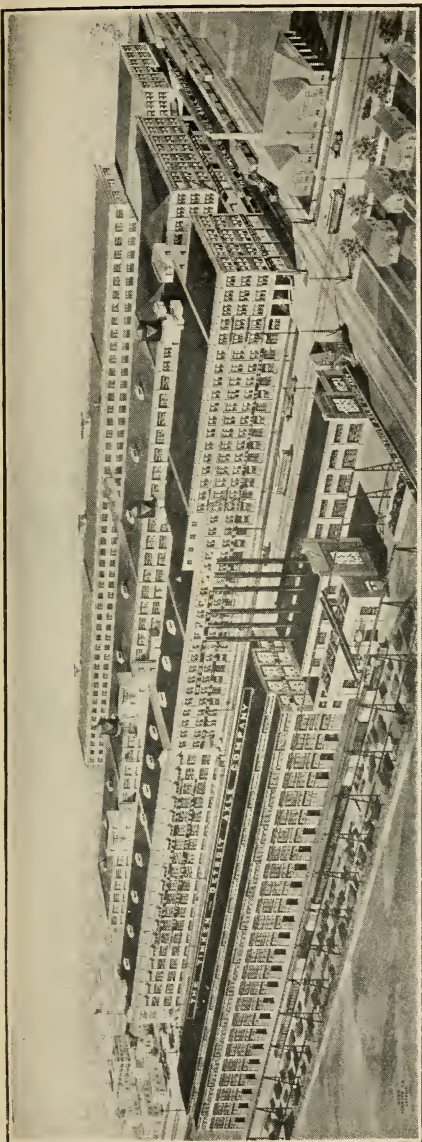
Area of plant more than 35 acres.

Number of employes more than 7,000.

Number of mechanical operations on current model car accurate to 1-1000 part of an inch—more than 1,000.

It is estimated that Detroit and its immediate vicinity produce 85% of the automobiles manufactured in America and with thirty automobile manufacturers, one hundred and twenty automobile accessory plants, Detroit certainly has earned the title of "THE AUTOMOBILE CITY OF THE WORLD."

Thirty factories in this city are producers of motor cars and trucks. The few illustrated herein are leaders taken from the many. It is conservatively estimated that 1,000,000 cars were built in Detroit during the past year. The value of this immense output is something over \$650,000,000.

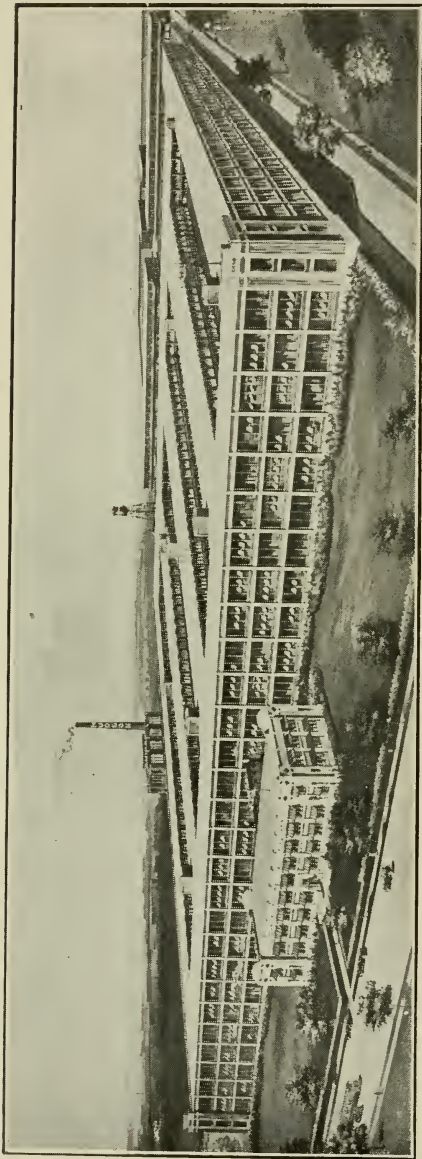


TIMKEN-DETROIT AXLE CO.

It is estimated that more than 2,000,000 people in America are dependent upon the automobile industry for a livelihood. Four hundred and fifty factories, located in thirty-two different states are producing motor vehicles, and the most successful and best-known manufacturers are users of the Timken-Detroit Axles. Four immense manufacturing plants, covering a total of 46 acres, are required to produce Timken-Detroit front and rear axles for passenger cars, and front and worm-drive rear axles for commercial vehicles, making it the largest industry of its kind in the world.

The accessory plants total more than a hundred and twenty, drawn hither from all parts of the world to be near the central market. Here also untold wealth is produced every hour in the day.

The capital invested in the auto industry here is something like \$600,000,000, and the total number of employees 250,000. The latest government statistics place these men as the highest paid mechanics in the world, which spells p-r-o-s-p-e-r-i-t-y.



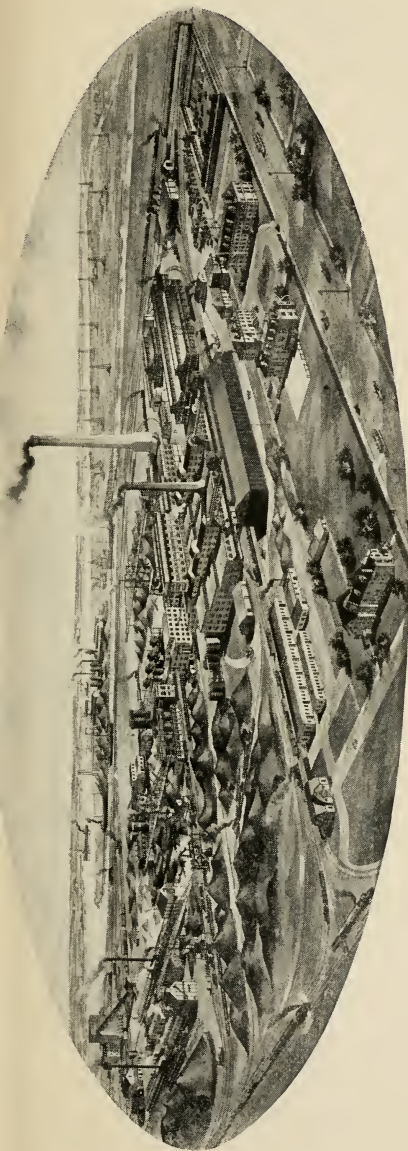
HOME OF THE HUDSON SUPER-SIX

One of the most modern industrial plants in America is that of the Hudson Motor Car Company, reached by Jefferson Avenue cars.

Few people realize the immensity and stability of this great industry, and for that reason all Detroit visitors are requested to devote some of their spare time to going through some of these modern plants, which have no superior in the manufacturing world on this or any other continent. Covering acres upon acres of ground, all filled with modern machinery.

Diversified Industries

Industry in Detroit is widely diversified and has 2700 manufacturing industries. The city has thirty different classes of manufacturing concerns that have an annual production of more than \$1,000,000 each.

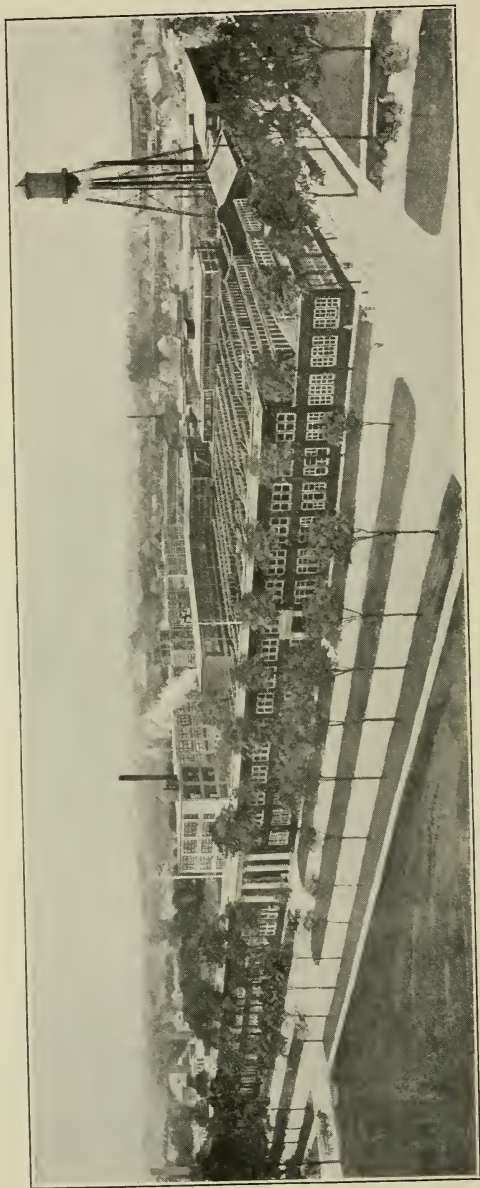


PLANT OF THE SOLVAY PROCESS AND SEMET-SOLVAY COMPANIES

The Solvay Process Company, manufacturers of soda products of various kinds, is one of the largest and most important industries of this city. The Semet-Solvay Company operates 180 by-product coke ovens, which produce approximately 800,000 tons of coke per year and a surplus of 10,000,000 cubic feet of gas per day. The development of this coke industry has caused an increase in the iron furnace business in Detroit. In addition to the above coke tonnage, the Semet-Solvay Company produces large quantities of by-products each year. It is located on the Detroit River, in the extreme western part of the city and is growing and enlarging every year. All Detroit is proud of this industry.

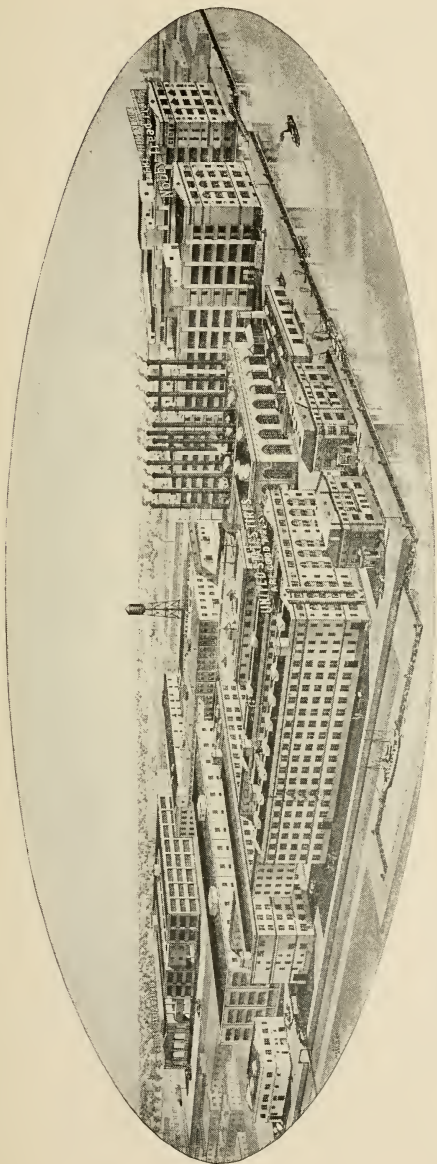
Detroit stands first among the cities of America in the production of automobiles, adding machines, soda and alkali products, gas engines, and a variety of articles of world-wide usage.

With the largest adding machine factory in the world, numerous machine tool plants, a leader in the making of gas engines and very prominent in the production of stoves, it is in all a remarkable city where business is always good. The wholesale and jobbing interests also play an important part in the business life of this good live town.



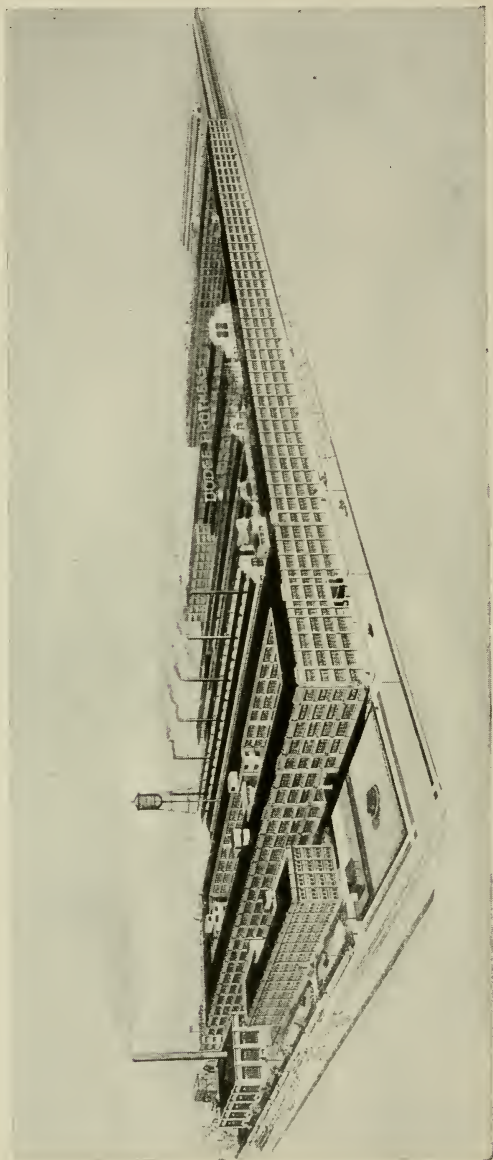
BURROUGHS ADDING MACHINE COMPANY, GENERAL OFFICES AND FACTORY

On Second Boulevard at Burroughs Avenue—In this plant a machine is built every five minutes, that the business world may be relieved of unnecessary mental calculation, costly and time-wasting error, and the burden of pen-and-ink bookkeeping. These machines are made in 98 models, designed to fit every accounting need. The factory that produces them is the largest of its kind in the world, occupying two city blocks and nine and one-half acres of floor space. Visitors, who come by the thousands each year, are always welcome. Take a Woodward car north to Burroughs avenue; walk two blocks west.



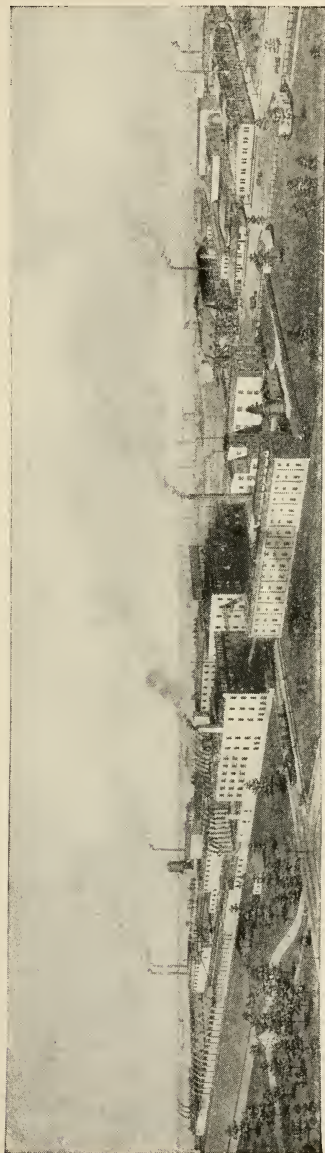
THE MORGAN & WRIGHT FACTORY

*Of the United States Tire Company, "One of Michigan's Greatest Manufacturing Plants" Individualized Tires
"Royal Cord," "Nobby" Tread, "Usco" Tread, "Chain" Tread, "Plain" Tread.*



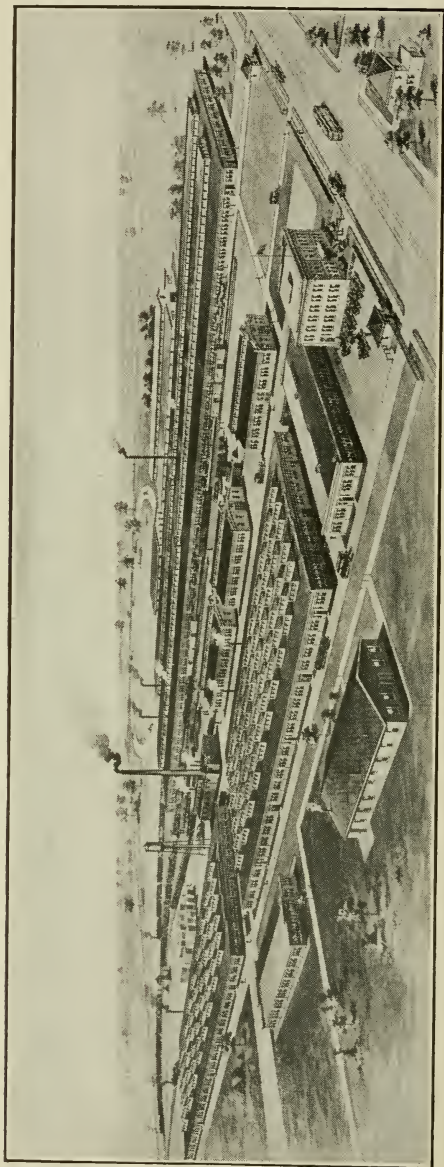
DODGE BROTHERS MOTOR CAR COMPANY

The Dodge Brothers began manufacturing motor cars in December, 1914, with a plant that occupied twenty acres. It occupies seventy-two acres today. Production exceeds 500 cars a day.



60th ANNIVERSARY AT THE BERRY BROTHERS PLANT

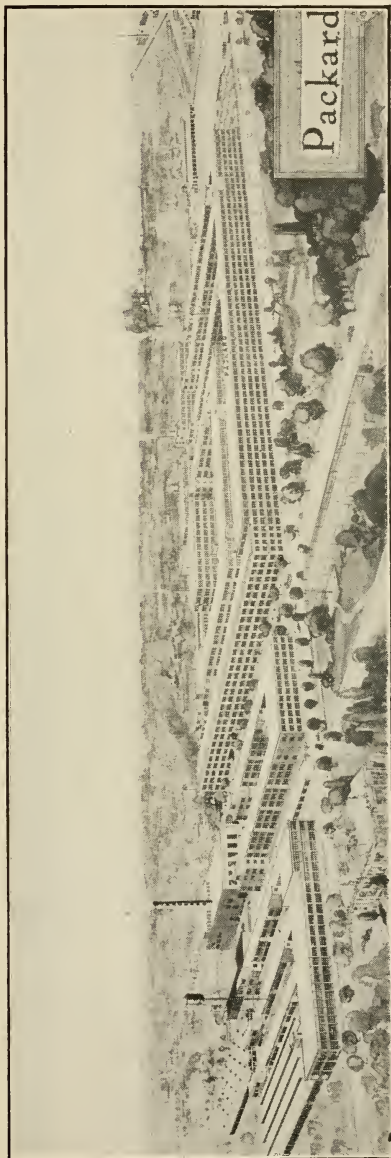
Among the greatest producers of Varnishes in the Country is the house of Berry Brothers, located at Detroit. Their establishment consists of factories at Detroit, San Francisco and Walkerville, Ont., and branch offices in all principal cities of the world. The combined storage capacity of their three factories is one and a half million gallons of varnish, and the market for their product is the whole world. 1858—1918



MAXWELL MOTOR COMPANY

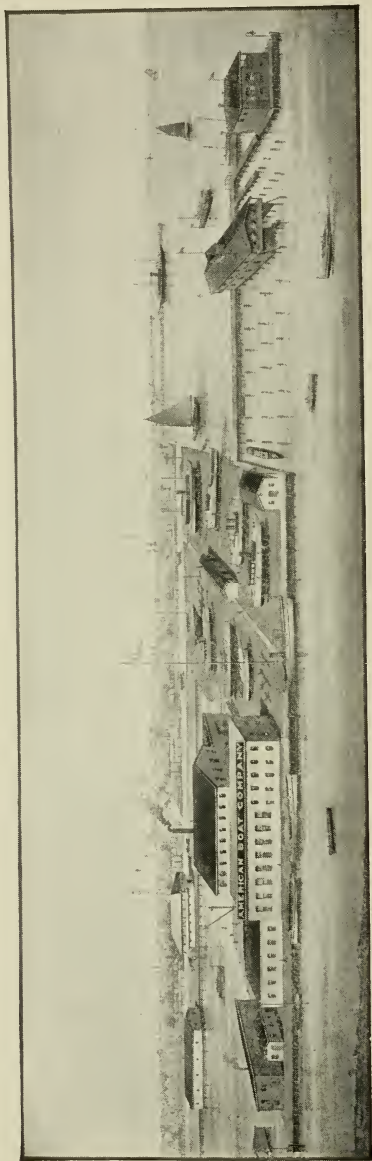
One of the four great Maxwell factories, representing an investment of \$38,000,000. They contain fifty-seven acres of floor space, and employ twelve thousand men.

They contain fifty-seven



PLANT OF THE PACKARD MOTOR CAR COMPANY

The shops of the Packard Motor Car Company are one mile long and give employment to 12,000 men. The 66 buildings comprise 60 acres of floor space. Yearly output \$30,000,000 in motor cars and trucks.



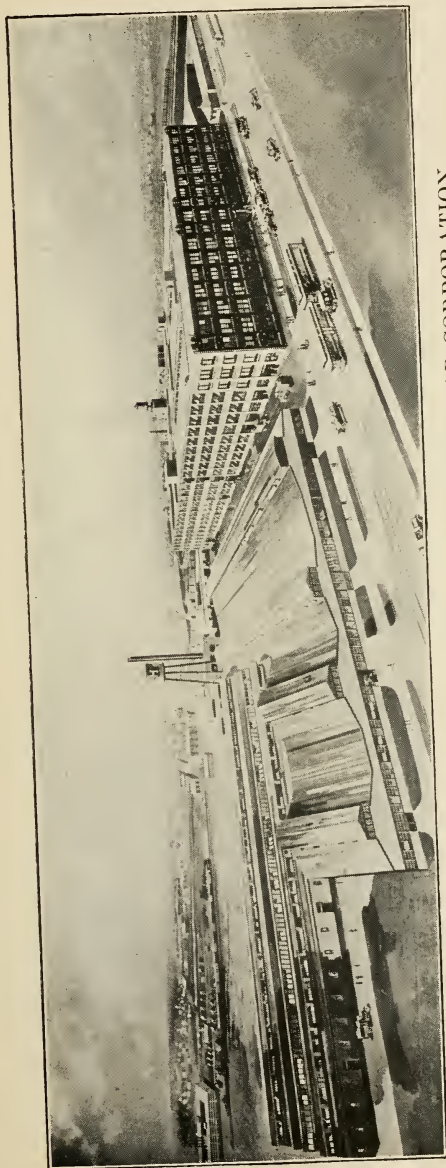
AMERICAN BOAT COMPANY

Visiting Yachtsmen are invited to tie up at their docks.

The largest and most modern equipped plant in the Middle West. Builders of the famous "American Beauty" Yachts.

This plant has constructed many boats now in use by the Government.

Detroit's location in the Great Lakes district has resulted in its producing many of the finest boats in America. Boats manufactured in Detroit are sailing under the flags of every country on the globe, and none the less important has been the part played in the great war in which we are involved by boats that bear the well-known trade mark "Made in Detroit."



THE DETROIT PLANT OF THE HUPP MOTOR CAR CORPORATION

This plant covers twelve acres of ground, and occupies 500,000 feet of floor space. The plant at Windsor, Ontario, takes care of Canadian business. At Jackson, Michigan, this company also owns what was formerly the American Gear & Manufacturing Company.



STEAMER "CITY OF DETROIT III"

*One of the largest and finest side wheel steamers in the world, operating daily service between Detroit and Buffalo in conjunction with steamer, "City of Cleveland III." Distinctive features of this steamer—al-
staterooms supplied with hot and cold running water—telephones—parlors with private verandas—imported
orchestration—dining room on main deck—fountain with running water—pipe organ—wireless telegraphy.*

Palatial Steamers

The finest passenger steamers in the world sail from Detroit to all points on the Great Lakes, and fleets of steamers are operated by the following well-known companies: The Detroit & Cleveland Navigation Company, The Ashley & Dustin Line, The Northern Navigation Company, The White Star Line, and The Detroit & Windsor Ferry Company Line. Rates, reservations and detailed information may be obtained by writing the General Passenger Agent of any of these lines.



PUT-IN-BAY LINE STEAMERS

One of the most historical points on the Great Lakes is Put-in-Bay. The beautiful "Put-in-Bay" of the Ashley & Dustin Line affords excellent accommodation for visitors who desire to make this trip from Detroit. Sarnia Point, Sandusky, Ohio, and Hotel Victory.



NORTHERN NAVIGATION COMPANY GREAT LAKES CRUISES

"Fresh Water Sea Voyages" is the name given these six-day cruises to the North Country on the big lake fleet, comprising the "Noronic," "Huron" and "Hamonic." Leaving Detroit for Sarnia, the "Soo," Port William, Port Arthur and Duluth, they include side trips to Kakabeka Falls at Port Arthur.



LIVINGSTONE CHANNEL—Mouth of Detroit River

This is the greatest artificially prepared marine highway in the world, cost United States government \$10,000,000.00.

Detroit's Waterways

Look at the Map

This map shows Detroit situated in the heart of the famous Great Lakes district, almost surrounded by water, tempering the summer atmosphere and offering a hundred delightful steamer trips—a different water journey every day.



Location of Depots, Docks, Public Buildings and Hotels

Public Buildings

- 13—City Hall
- 19—County Building
- 23—Detroit Athletic Club
- 25—Detroit Board of Commerce
- 40—Elks Temple
- 14—Knights of Columbus Hall
- 12—Light Guard Armory
- 11—Masonic Temple
- 18—Post Office
- 21—Y. M. C. A.
- Z—Arcadia Hall

Depots

Mich. Ave. M. C.
L. S. & M. S. R. R.

- 1—Interurban. All suburban cars
- 3—Union Station: Wabash
Pere Marquette
Canadian Pacific
B. & O. R. R.
- 4—Brush Street: Grand Trunk

Docks

- 4—Northern Navigation Co.
- 6—White Star Line
To Toledo
Sugar Island
The Flats
Port Huron
- 7—Str. Put-in Bay
To Put-in-Bay,
Sandusky and
Cedar Point.
- 8—D. & C. Nav. Co.
To Buffalo
Cleveland
Toledo
Mackinac and
Way Ports
- 9—To Bob-Lo
- 10—Detroit & Windsor Ferry Co. to Belle Isle.
Foot of Woodward Ave.
To Windsor

Leading Hotels

- | | | |
|----------------|------------------|-----------------|
| B—Burns | I—Morgan House | P—Statler |
| C—Cadillac | J—Normandie | Q—Wayne |
| D—Charlevoix | K—Norton | R—Franklin |
| E—Henry Clay | L—Oriental | T—Imperial |
| F—Griswold | M—Pontchar-train | U—Addison |
| G—Library Park | N—Ste. Claire | V—Berghoff |
| H—Metropole | O—Tuller | Y—Madison-Lenox |
| | | 11—Fort Shelby |

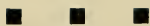


DETROIT RIVER



DETROIT YOU WELCOME

Conventions have largest attendance when
held in Detroit. Population 925,000.
Fourth City in United States. America's
most beautiful city. A different water
trip every day for a month. Visit Canada
across the River. A city of magnificent
hotels. World's finest passenger steamers
sail from Detroit. Belle Isle—Most Beau-
tiful Island Park in the world. 85% of
the world's automobiles manufactured.



STOP OVER AT DETROIT

All Railroad and Steamship tickets routed via Detroit allow one to ten day stop-over. Rail tickets between Detroit and Cleveland optional via steamers.

Free Literature and information—Write J. Lee Barrett, Secretary Detroit Convention and Tourists' Bureau.